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FACTSHEET

UNLOCKING THE FULL POTENTIAL OF THE JORDAN-UK ASSOCIATION AGREEMENT (FTA)

Expanding Jordan's global trade footprint through strategic partnerships

Did you know?

As an exporter to the UK, you could benefit from:



1. Zero Import Tariffs:

The UK offers 0% import tariffs on almost 95% goods. For example, exporting sugar confectionary incurs no import tariffs, compared to standard 8%.



2. Rules of Origin:

Benefit from diagonal cumulation to simplify qualification for tariff benefits and encourage investment. For instance, inputs from other Pan-Euro-Med participant FTA partner countries, such as the EU, can qualify goods for UK benefits under specific conditions.



3. Intellectual Property Protection:

Safeguard your intellectual, industrial and commercial property rights in line with the highest international standards, including effective mechanisms for enforcement.



4. Enhanced Market Access:

Reach a consumer base of over 67 million people with high purchasing power.



5. Regional Integration:

Leverage inputs from multiple countries including Switzerland, Iceland, Norway, the EU and AGADIR countries like Egypt, Morocco and Tunisia to enhance local production and benefit from preferential tariffs.



6. Investment Opportunities:

Increased cooperation between the Parties on investments includes the development of harmonized and simplified administrative procedures, co-investment mechanisms—especially for small and medium-sized enterprises—and improved information channels for identifying investment opportunities. Access to capital markets for financing productive investments, as well as joint ventures between Jordanian and UK business, are highlighted as key vehicles for cooperation.



7. Liberalized Agricultural Trade:

Most agricultural products can be exported to the UK with minimal restrictions. For fresh cut flowers and for virgin olive oil, Jordan's exports benefit from a duty-free in-quota rate for an annual volume of 1,634 tonnes net weight per tariff line. The volume is fixed and does not increase over time. Additionally, out-of-quota duties for fresh-cut flowers are reduced by 60% of the MFN rate.

KEY TERMS AND CONDITIONS

Goods Tariffs:

Nearly all (94.8%) tariff lines became duty-free upon entry into force of the UK-Jordan Association Agreement in 2021. However, specific duties may still apply to certain agricultural products under dutiable tariff lines.

Exceptions:

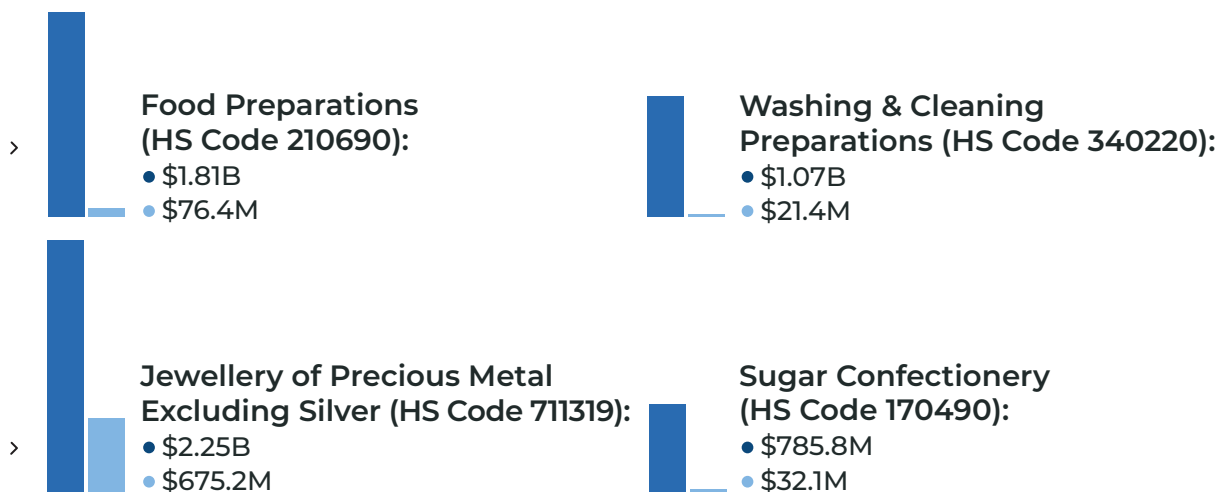
Dutiable tariff lines primarily include live animals (HS Section I), vegetable products (Section II), animal or vegetable fats and oils (Section III), and prepared food (Section IV).

Rules of Origin:

Origin for a product is established if it is wholly obtained in a Party or if materials not wholly obtained there undergo sufficient processing. Cumulation rules allow for bilateral and third-party cumulation under specified conditions, including the use of materials from FTA partners. Cumulation may be applied if a regional trade agreement consistent with Article XXIV of the GATT 1994 is in place between the countries involved in establishing the originating status and the destination country, subject to transparency procedures.

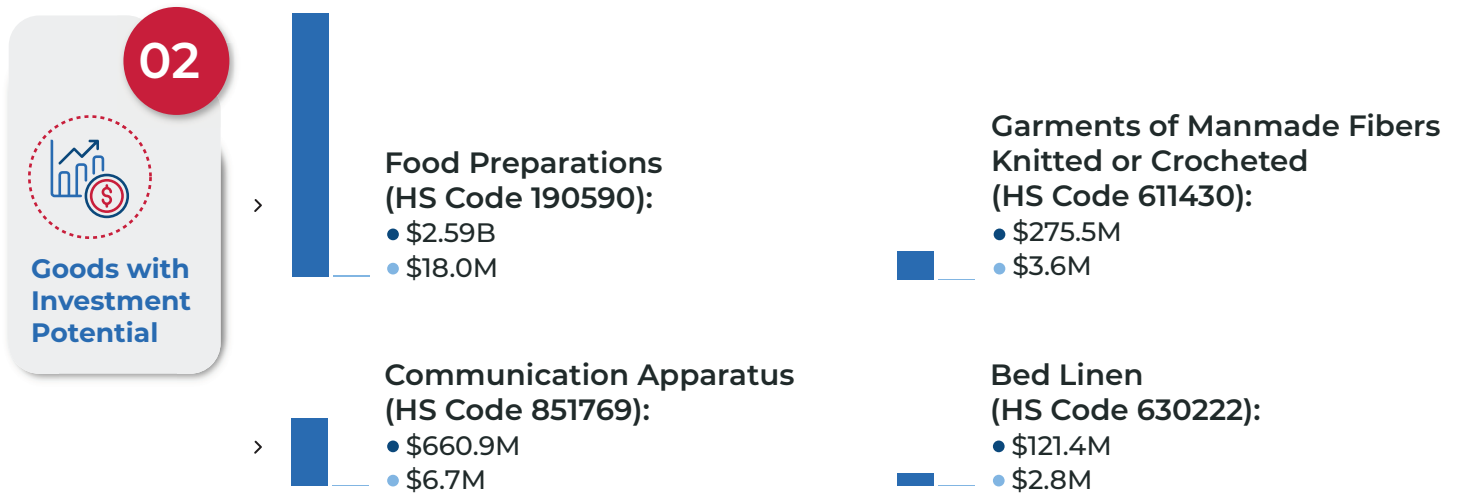
KEY OPPORTUNITIES

- UK Imports Worth (billions, millions)
- Jordan's Global Exports (millions)



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BACKGROUND

- The UK-Jordan Association Agreement was signed in 2019. It has enabled the access of Jordanian exports with a value of USD 125 million to the UK market in 2023, which mainly included textiles, precious metals and stones, and fruits and nuts among others.
- The UK-Jordan Association Agreement is one of eight free trade agreements Jordan has in force, which facilitate trade and investment with the US, Canada, Singapore, EU, EFTA and Arab and Mediterranean countries. They provide access to over 1.5 billion consumers around the world.
- Jordan is a member of the World Trade Organization (WTO), which allows it to benefit from expanded market access, technical assistance, and trade stability, resulting in reduced uncertainty and leading to economic growth.

Resources and Contact Information:

- 🌐 Jordan-UK Association Agreement: <https://www.gov.uk/guidance/summary-of-the-uk-jordan-association-agreement#uk-jordan-association-agreement>
- 🌐 WTO Regional Trade Agreement Database: <https://rtais.wto.org/UI/PublicMaintainRTAHome.aspx>
- 🌐 Export Procedures: <https://tradeportal.customs.gov.jo/>
- 🌐 Export Opportunities: <https://jordanexportportal.gov.jo/>

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